

Hello,

I am emailing you in an effort to raise the profile of the <u>2021 '100+ Women' Campaign</u> an initiative of the <u>Pembroke Petawawa District Community Foundation!</u> It is an opportunity for giving with the focus on benefiting and <u>empowering women in our area</u>. The One Hundred Women Campaign attracts 100+ women <u>annually</u> to donate \$100 and <u>together</u>, <u>we are hoping</u> to raise \$10,000 in 2021!

This campaign will provide \$5,000 to an **endowment fund** and \$5,000 to be **distributed** by the Foundation in support of women. The endowment fund will **continue to grow** and benefit generations of women, while the immediate fund will **support the community**.

Since our inaugural 100+ Women Campaign, in 2014, 100+ Women has <u>put back \$66 500</u> <u>into our community</u> over the past five years by our group which has enriched many women's initiatives in our area. We will be granting another \$5 000 or more (as our endowment fund continues to grow) in May 2021 from our generous donors of our <u>2020 campaign</u>. Our endowment fund grows yearly for this initiative to continue to grow yearly!

We launched our 2021 Campaign on January 1, 2021 and we continue to **accept donations for the 2021 year** until the end of December. **If you or anyone you know** would be interested in this cause, please refer them to us or to **our website** where they can **donate online**. Members of the **committee** would also be happy to accept cheques. **Charitable receipts** are issued for the **full**

amount of the donation.

Thank you for taking the time to read this email and considering to donate to this worthy cause. Women in the local community are **benefiting every year** from our local women's generosity!

If you would like to receive emails from the 100+ Women Campaign...from our new email address, could you kindly click this <u>link</u> to be taken to a short form that gives us permission to give you this information.

Sincerely,

100+ Women- Pembroke Petawawa District Committee

100women.givingthatgrows@gmail.com

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